



HECKER SHANNON

LEAD PRODUCT DESIGNER | LONDON, UK

Lead Product Designer with 10+ years at Tier-1 financial institutions. Specialist in trading platform UI, enterprise design systems, and AI-enhanced fintech workflows.

EXPERIENCE

Barclays, London

Lead Product Designer

2025 – Present

FX & MarketsOne

- Pioneered an AI-first design workflow using Claude AI and LLM tooling, reducing iteration cycles and setting new team onboarding standards.
- Architected the MarketsOne Design System, a modular component library adopted across Markets UX teams for consistent, scalable delivery.
- Led end-to-end FX UI transformation across Price Viewer and high-frequency trading tools, resolving long-standing usability issues for traders.

J.P. Morgan, London

Vice President, Product Design

2023 – 2025

Fusion Platform Suite

- Fusion Analytics Dashboard: Designed data-intensive dashboards supporting real-time trading decisions across multiple asset classes, with dynamic filtering and charting to reduce decision latency.
- Fusion Universal Design System: Scaled a platform-wide Figma component library across Markets UX teams, establishing reusable tokens, patterns, and WCAG 2.1 AA standards for consistent delivery.
- Fusion Data Solution: Built flexible UIs for custom report generation and data analysis, working closely with engineering to ensure performant and technically feasible outcomes.

SKILLS

- AI Design & LLM Workflows
- Trading Platform UI/UX
- Design Systems (Figma)
- Accessibility (WCAG 2.1 AA)
- Design QA & Dev Handoff
- Stakeholder Communication
- Agile & DesignOps

EDUCATION

London Metropolitan University

MA in Digital Media, 2015–2016

Ling Tung University, Taiwan

BA in Digital Media Arts & Management, 2008–2010

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2019 – 2023

Security Service products ↗

- ETF Instruct: Redesigned trading workflows with APAC leads, reducing friction and improving accuracy for high-volume orders.
- Complex Assets and CAM: Streamlined valuation and position tracking tools for complex security types.
- Corporate Action Manager: Simplified compliance-sensitive workflows, improving usability for a large operations team.

DXD Microsite and Marketing Materials

- Designed and launched an internal UX microsite for front-office and middle-office stakeholders, raising the profile of the UX discipline across the business.

DXD UI Toolkit and Brand Guidelines

- Evolved an internal component library into a scalable design system serving multiple cross-asset teams, reducing design overhead and accelerating delivery.
- Led stakeholder workshops to align UI patterns across asset classes and maintain brand integrity.

2016 – 2019

JPMM Execute Trading platform ↗

- JPMM FX, RaaS and Algo Center: Modernised legacy trading tools, improving workflow speed and accuracy for FX traders.
- Bento Design Library: Established shared UI foundations enabling consistent, scalable cross-asset development.

Genuine C&C Inc, Taiwan

Visual Designer & Web Developer

2011 – 2015

- Led front-end development and visual design for B2B and corporate platforms, with a focus on usability.
- Built and maintained digital content across social, video, and web channels, ensuring a consistent brand presence.
- Initiated UX improvements to streamline key digital touchpoints across the company's web presence.

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